The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation:				
Spitalfields Music				
If your organisation is part of a larger organisation, what is its name? n/a				
In which London Borough is your organisation based?				
Tower Hamlets				
Contact person:	Position:			
Mr Stephen Newbould	Chief Executive (maternity cover)			
Website: http://www.spitalfieldsmusic.org.uk				
Legal status of organisation:	Charity, Charitable Incorporated Company or			
Registered Charity	company number: 1052043			
When was your organisation established? 07/12/1995				

Grant Request

Under which of City Bridge Trust's programmes are you applying?

Older Londoners

Which of the programme outcome(s) does your application aim to achieve?

People living with Alzheimer's and other forms of dementia having a better quality of life

Fewer older Londoners aged over 75 years with depression and more reporting improved well-being

Please describe the purpose of your funding request in one sentence.

To provide arts and music engagement to reduce isolation and increase physical activity and well-being for 180 residents in three care homes in East London.

When will the funding be required? 01/07/2018

How much funding are you requesting?

Year 1: £30,000 Year 2: £30,000 Year 3: £30,000

Total: £90,000

Aims of your organisation:

Spitalfields Music brings artists, audiences and communities together so that everyone can find, explore and share extraordinary music in one of the most vibrant areas of London. We provide high quality, relevant and inclusive opportunities for people across east London to engage with music as creators, performers and audiences. Through performances, artist development, and participatory work we create opportunities for people to learn about themselves and others, and to understand and shape the world around them.

Our core aims guide our approach, choices, programming, partnerships and priorities. They are:

To produce and curate exceptional music experiences that surprise, inspire, challenge and entertain: creating work locally which resonates globally

To bring artists into the heart of our work, offering genuinely creative platforms for artists to test their practice, and provide meaningful professional and creative development at all stages

To empower people to explore, create, share and enjoy music together and in doing so to realise potential in individuals and communities

Main activities of your organisation:

An annual Winter Festival, featuring new commissions and performances by a range of nationally and internationally renowned artists.

An alternating programme of large-scale community commissions and community performances each summer.

Professional development opportunities for musicians, composers and music leaders.

Neighbourhood Schools - A year-round intensive partnership with five schools in Tower Hamlets, integrating music and arts education throughout each school and across the curriculum.

Musical Rumpus - specially commissioned operas and musical activity for Early Years children

Soundbox - an inclusive ensemble for young people aged 16 to 25 with disabilities and additional needs

The Endless Imagination Project - a music engagement project for older people in residential care settings in East London. Following a successful pilot project 'Living Arts' in 2016 we would now like to expand the reach of the project to work with three care homes.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
10	1	10	52

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Rented	2 years 10 months

Summary of grant request

City Bridge Trust and Spitalfields Music share a concern that a combination of isolation and inactivity means that too many Older Londoners report low levels of health and well-being. Working together, we can provide a better quality of life for Older Londoners in residential care.

The Tower Hamlets Local Strategic Partnership has Identified the need to Improve the well-being of older people as one of the biggest challenges facing the borough. In addition, the Primary Care Trust has recorded higher levels of dementia in Tower Hamlets than the London average. There is a strong suspicion that dementia is underdiagnosed across the borough. The need to improve well-being is even more pressing for those living in care homes.

Each year, Spitalfields Music?s Learning & Participation work reaches over 5,000 people in East London, aged 6 months to 90+. Our work is recognised as a national example of best practice in music engagement. In 2014, Spitalfields Music won the Charity Award (Arts, Culture and Heritage category) and was short-listed for the prestigious RPS for Music Awards.

In 2016, we piloted a project with a residential care home in Tower Hamlets, which explored new ways of using arts and music to increase activity and reduce isolation for older people living in residential care? particularly those with dementia. This resulted in a noticeable increase in residents? wellbeing during arts activity. Building on the pilot?s potential, we would now like to develop the project to work with three care homes in Tower Hamlets over the next 3 years.

?What we?ve seen here? Is that the work [Spitalfields Music] are doing is unlocking new experiences, unlocking new expressions, engagement between the residents, the staff and the relatives. So we?re onto something here, something really quite special? (Andrea Sutcliffe, Chief Inspector CQC)

Through the 'Endless Imagination Project', a specialist team of musicians and artists will work with care home residents through creative activities. Improvising using a range of art forms, the artists will make art with residents that is person-centred, responding to words, gestures, facial expressions and creative ideas. This approach means that residents have control over the direction of the art created, and their creative expression is always at the heart of the activity. This results in powerful and meaningful connections between artists, residents and staff, providing stimulating activity that improves well-being and affirms personhood.

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The project will work closely with care staff, helping to embed creative activity within care homes to ensure benefits coming from self-expression and increased physical, mental and creative activity continue beyond the life of the project. In the third year, we will also actively engage volunteers from the local community surrounding the care home in creative sessions with residents, helping to reduce isolation and ensuring that residents feel part of the wider community.

The project will help achieve City Bridge Trust?s aims of Older Londoners leading more active, healthy lives while also reducing isolation. This will increase well-being and improve the quality of life for Older Londoners in East London, including those with dementia. Disseminating research and learning, the project will champion the creativity, personhood and voice of Older Londoners across the care sector.

This project meets and exceeds the Trust?s ?Good Practice? principles. The project will be delivered in line with our Environmental and Vulnerable Adults policies. We will involve residents in the running of the project through regular consultation and all residents within the care home will be supported to participate in inclusive activities. Volunteers from a diverse range of backgrounds and experiences will be engaged from the local community for the third year of the project.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? Yes

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

Consultation, observation + planning with residents, staff and volunteers: 1 x half day focus group consultation and planning with residents and staff, plus meeting with relatives and existing volunteers before multi-arts sessions in each care home.

Artist training & planning: $1 \times half day Dementia awareness and safeguarding training session with all artists before project, plus 1 day of project planning each year.$

Multi-arts sessions in care homes: $8 \times \text{half-day multi-arts sessions across } 8 \text{ weeks plus } 3 \times \text{monthly multi-arts sessions in each care home each year. Year } 3 \text{ includes } 3 \times \text{volunteer recruitment/introductory sessions, and a final celebration event.}$

Staff & volunteer support: 3 staff and volunteer sessions in each care home, supporting them to use creative approaches with residents, plus 1 x session for care network regional staff each year. Year 3 includes 3 additional staff mentoring sessions after the project.

Research, Evaluation & dissemination: Evaluation framework development and delivered. Creative material from the project shared via care and arts networks, online and via press. Creative toolkit for care staff disseminated across care networks. Research project findings disseminated in Year 3 of the project.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

Care Home residents have improved well-being and quality of life.

The quality of care and care relationships are improved; staff display increased confidence and skills delivering person-centred care using arts and creativity, and staff work together more effectively.

The arts and creativity is embedded into care home culture. Leadership support staff to provide quality person-centred care using the arts and creativity.

More volunteers engage with each care home. Volunteers feel more confident and connected, and enhanced relationships reduce isolation for residents.

The creativity and agency of older people living with dementia is celebrated and championed at a local and national level.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

We see this project as a discrete 3-year project but with legacy and long-term impact in-built e.g. development of shareable toolkit, artist training, research project and sector dissemination

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?
180
In which Greater London borough(s) or areas of London will your beneficiaries live?
Tower Hamlets (100%)
Tower Hamiles (190%)
What age group(s) will benefit?
75 and over
What gender will beneficiaries be?
All
All
14
What will the ethnic grouping(s) of the beneficiaries be?
A range of ethnic groups
If Other ethnic group, please give details:
What proportion of the beneficiaries will be disabled people?
51-60%
52 00 /0

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Artistic team fees	21,010	23,750	18,980	63,740
Production	3,180	4,730	5,530	13,440
Professional Development	9,596	11,729	11,395	32,720
Documentation & Dissemination	5,050	6,700	6,200	17,950
Evaluation & Research	7,900	7,500	8,000	23,400
Project management by Producer	17,013	17,013	17,013	51,039
Management by Spitalfields Music's Director of Learning & Participation	3,926	4,005	4,083	12,014
Contingency	500	500	500	1,500
	0	0	0	0

TOTAL:	68,175	75,926	71,701	215,802	1
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What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Spitalfields Music (In-kind management)	3,500	3,500	3,793	10,793
Care Home contributions to training costs (in- kind staff time to attend training)	5,346	6,609	6,055	18,010
Care Home contributions to training costs (cash)	4,500	4,500	3,000	12,000

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Үеаг 3	Total
Arts Council England Celebrating Age	22,000	25,000	23,000	70,000
We also intend to apply for support from other Trusts and Foundations, Livery Companies, and corporate partners	0	0	0	0

TOTAL:	0	0	0	0	П

How much is requested from the Trust?

3 Total	Year 3	r 1	Year	Expenditure heading
30,000	10,000	0	10,000	Artistic team fees
6,000	2,000		2,000	Production
6,000	2,000		2,000	Professional Development
3,000	1,000		1,000	Documentation & Dissemination
0	0		0	Evaluation & Research
45,000	15,000	0	15,000	Project management
90,00	30,000	000	30,	TOTAL:
	30,0	000	30,	TOTAL:

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: August	Year: 2016

Income received from:	£
Voluntary Income	814,218
Activities for generating funds	10,351
Investment income	422
Income from charitable activities	175,795
Other sources	0
Total Income:	1,000,786

Expenditure:	£	
Charitable activities	952,392	
Governance costs	1,381	
Cost of generating funds	150,863	
Other	0	
Total Expenditure:	1,104,636	
Net (deficit)/surplus:	-103,850	
Other Recognised Gains/(Losses):	88,974	
Net Movement in Funds:	-103,850	

Asset position at year end	£
Fixed assets	0
Investments	776,842
Net current assets	125,203
Long-term liabilities	119,159
*Total Assets (A):	782,886

Reserves at year end	£
Restricted funds	344,185
Endowment Funds	0
Unrestricted funds	438,701
*Total Reserves (B):	782,886

^{*} Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources? 21-30%

Grant Ref: 14285

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

In 2016, Spitalfields Music undertook a change in organisational direction. This included a change in programming in order to better serve our audiences, artists and local community. As part of this process, the administrative team went from 15 to 10, with greater flexibility in roles. While there will be an initial negative impact on our financial position, these changes will provide us with longer-term sustainability.

Grant Ref: 14285

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	Year 3 £	Year 2 £	Most recent
City of London (except City Bridge Trust)	45,000	45,000	45,000
London Local Authorities	39,500	27,500	11,000
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	171,324	132,509	173,470

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	Year 3	Year 2	Most recent
Paul Hamlyn Foundation	40,500	70,000	50,000
Esmee Fairbairn Foundation	45,000	50,000	50,000
Arts Council England Strategic Touring	33,135	88,010	88,010
Youth Music	15,000	15,000	36,778
Private trust (has asked not to be named)	25,000	30,000	25,000

Declaration

I confirm that, to the best of my knowledge, all the Information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: Lindsay Harrod

Role within **Development Manager**

Organisation:

Grant Ref: 14285